



We are your neighbors, family, friends and local business owners who care about growth, jobs, tax relief, **but not** at the expense of the quaint, endearing charm that is Brooklyn, Connecticut.

## [www.BrooklynForSensibleGrowth.org](http://www.BrooklynForSensibleGrowth.org)

Wal-Mart has applied to the town to construct a 24-hour Wal-Mart Super Center on Route 6 in Brooklyn – near Hank’s Restaurant with an entrance across from the Lutheran Church. As concerned residents, we are not against sensible growth and development but we feel that this project – a 158,000 square foot building – double the size of the Putnam Wal-Mart - **is out of proportion to the size and quaint character of Brooklyn with its 7,800 residents.**

### **IT’S NOT TOO LATE FOR US TO GET INVOLVED!**

**GET THE FACTS:** There is a much higher cost to low prices than is initially evident.

### **COME TO TOWN PLANNING & ZONING MEETINGS**

## **TAXES – SALES AND TAX REVENUE DON’T OFFSET COSTS**

- Big-Box retail development actually costs taxpayers money – sales and tax revenue are not enough to offset costs. In Barnstable, MA, there was an annual net loss of \$468 per 1,000 square feet. While the city gained revenue through property and sales taxes, these were outweighed by expenditures.<sup>1</sup>
- Wal-Mart gets unfair tax advantages and subsidies that are rarely, if at all, made available to locally owned businesses and their distributors.

## **CRIME INCREASES AND TAXPAYERS PAY THE COSTS**

- Crime rates are higher in areas near a Wal-Mart than in areas near other retailers. National study of 551 Wal-Marts found the average rate of reported police incidents for each Wal-Mart Store was up to 10 times higher than the average rate for the nearest Target Stores – and 6 times higher for serious and violent crimes.<sup>2</sup>
- Putnam has seen a growth in crime, including a shooting, which occurred on Wal-Mart grounds.

**Contact Us: [Info@BrooklynForSensibleGrowth.org](mailto:Info@BrooklynForSensibleGrowth.org)**

<sup>1</sup> Tischler & Associates, Inc. Fiscal Impact Analysis of Residential and Nonresidential Land Use Prototypes. Barnstable, MA: Tishcher & Associates, Inc. 2002

<sup>2</sup> New Rules [http://www.newrules.org/retail/news\\_archive.php?browseby=slug&slugid=241](http://www.newrules.org/retail/news_archive.php?browseby=slug&slugid=241)